



KARE for Kids, Inc.

P.O. Box 299 Dawsonville, GA 30534

Phone: 706-216-KARE OR 706-265-6278



Dear Exhibitors:

We wish to invite you to exhibit at the 43rd Annual Mountain Moonshine Festival on October 23 & 24, 2010. The festival is the primary fundraiser for the KARE for Kids organization, which provides assistance to needy children in Dawson County. The purpose of our 501(c) 3 non-profit organization is to give Christmas gifts, clothing and school supplies to children who would otherwise do without at Christmas. Other needs are met throughout the year on a child-by-child basis.

We work with the D.O.T., Sheriff & Fire Departments, Emergency Services, City of Dawsonville and Dawson County to ensure all possible safety measures are in place. To promote a secure and successful festival. The festival rules and guidelines **will be strictly enforced**. KARE for Kids gladly provides you an opportunity to present your products for sale to our festival attendees as long as you are within the guidelines adopted by our governing board. The following are the rules and regulations:

PLEASE BE AWARE that by signing the KARE for Kids vendor application, you are subject all of the rules and guidelines of all the City, County and State agencies involved in the Mountain Moonshine Festival and agree to abide by all the rules, policies and guidelines.

1. The hours of operation are from 8:00 a.m. to 5:00 p.m. Vendors must be in their booths and vehicles moved from the area 30 minutes before opening time. No vehicles - except for authorized emergency service vehicles - will be allowed to travel through the festival area from 7:30 until after 5:00 for safety reasons.
2. There are specific areas that parking will be allowed. Vendors will be given one parking pass that should be placed on the dash of your vehicle at all times during the festival.
3. Businesses will continue to be open during their normal business hours on the Friday before festival. This means some roads and areas cannot be blocked before Saturday morning, depending on the location of your booth. You may not be able to set up in your space until early Saturday morning. If this applies to you, please plan to arrive early enough on Saturday morning to set up and have your vehicle removed 30 minutes before opening time. KARE for Kids must comply with all rules from the City of Dawsonville, Dawson County and/or the State of Georgia D.O.T. offices; therefore, we have no choice other than to enforce all the rules, which have been established.
4. **The traffic route and designated parking areas and parade route will be strictly enforced.** A state certified towing company will be on site to tow all violators. It will be your responsibility to redeem your vehicle.
5. Our festival is open to all types of vendors and is not limited to handmade crafts only.
6. It is illegal to misrepresent your merchandise. For example, if you advertise your product as handmade, it must be handmade. Violators will be asked to leave, forfeit their booth fee and not be allowed to participate in future Mountain Moonshine Festivals and be subject to legal proceedings of the Dawson County Sheriff's Department.
7. All raffles must be permitted through the Dawson County Sheriff Department. Please contact them to obtain a permit at 706-344-3535.
8. If you must cancel, we will not refund your booth fee. **NO REFUND**

9. Festival is held *regardless* of weather conditions and most other factors that could impact attendance. No guarantees are made regarding the amount of business any vendor will do either day. Your booth rental fee allows you the opportunity to offer your goods for sale to the public. **Refunds are not given for ANY reason** after September 15, 2010.
10. **To reserve your same space from 2009, payment and application must be in by May 1, 2010. Vendor spots will be assigned by October 1, 2010 and you will receive your vendor packet by mail.**
11. Registration fee is \$125.00 for craft booths (with absolutely **no** food or drink) and a staggered fee for food booths. Make checks payable to KARE FOR KIDS, Inc. Completed registration form and check must be returned by the deadline, September 1, 2010 in order to secure your space. **LATE FEES after September 1st** will be an additional \$75.00 for each space for all booths and payment will **ONLY** be accepted in the form of cash, a money order or certified check. Funds presented in any other form **WILL BE RETURNED.** . All food vendors must apply with County Health Department for permit prior to festival.
12. Upon receipt of your completed application and check, an email will be sent acknowledging receipt. **Once Application is approved you will be mailed a parking pass and booth assignment number that must be posted on your booth/trailer and must agree with marked location.** If you do not receive one by September 29th, contact us to verify your application was received.
13. Please be very specific describing your merchandise on the application. For example, “woodcraft” does not give us enough information. If we have to phone for additional details, this will delay the process.
14. You will **ONLY** be allowed to sell items listed on your application as KARE for Kids wants to present a variety of items for attendees to purchase and limit multiple vendors selling the same items.
15. A booth space is approximately 10’ wide x 10’ deep. If you use a trailer to sell your merchandise, give the EXACT measurements including the tongue. *If your trailer or tent requires more than 10 feet (1 space) you must rent additional spaces to accommodate the length of your trailer/tent.* For example, if you utilize a 10 foot tent for your selling space that requires 11 feet 6 inches when erected, it will not fit in your assigned space and you will need to make some type of arrangement to either shorten the length of your tent or rent an additional space. You must also send a picture of your trailer - as it looks when in use - in order for us to locate you in the best available space(s).
16. Electricity is available for \$40 for each space. You must furnish your own extension cords and comply with the guidelines established by Dawson County’s Fire Marshal. There will be periodic inspections.
17. IMPORTANT INFO FOR POWER USERS: ****KARE for Kids, Inc. does not provide extension cords**Extension cords must be wrapped in insulated foam and taped to the road****You will not be allowed to use power if you are not in compliance with this policy**** THIS IS STRICTLY ENFORCED – see rule above.**
18. Per Dawson County Fire Marshal, all pressurized cylinders are governed by Dawson County usage guidelines and will be inspected for compliance.
19. **No generators allowed!!**
20. This year by having your booth assignment mailed to you there will be no need to check-in. There will be a table set up outside “Hayley’s” on Hwy. 53 in downtown Dawsonville on Friday evening to address any concerns. **!!!!!! DO NOT COME BEFORE 5 pm.!!!!!! See rule # 3.**

If you have questions or need additional information, please contact the

Dawson County Chamber of Commerce	706-265-6278
Environmental Health Department	706-265-2930
Dawson County Fire Marshal	706-344-3675 tsatterfield@dawsoncounty.org
Dawson County Sheriff Department	706-344-3535

Looking forward to seeing you in the fall! KARE for Kids, Board of Directors